

**Table 1**  
Available EE/Outreach Materials

TITLE	SUBJECT	MEDIA	LANGUAGE	AUDIENCE
<b><u>Automotive - awareness</u></b>				
<i>Keeping It All In Tune</i>	UR	Quad-fold brochure	English	Residential
<i>Keeping It All In Tune (Spanish)</i>	UR	Quad-fold brochure	Spanish	Residential
<b><u>Automotive - behavior</u></b>				
<i>Auto Dismantlers Best Management Practices</i>	UR	Brochure	English	Commercial
<i>Auto Dismantlers Best Management Practices (Spanish)</i>	UR	Brochure	Spanish	Commercial
<i>Auto Dismantlers Best Management Practices (Vietnamese)</i>	UR	Brochure	Vietnamese	Commercial
<i>Auto Facts: How to Dispose of Automotive Fluids Correctly</i>	UR	Fact Sheet	English	Residential
<i>Automotive Business Advisory Kit</i>	SC	Information Package	English	Business
<i>Do It Right (Spanish/English)</i>	UR	Poster	Spanish / English	Commercial
<i>Do It Right (Vietnamese/English)</i>	UR	Poster	Vietnamese / English	Commercial
<i>Guidelines for Vehicle Service Facilities</i>	UR	Pamphlet, set	English	Commercial
<i>Guidelines for Vehicle Service Facilities, Body Work</i>	UR	Pamphlet	English	Commercial
<i>Guidelines for Vehicle Service Facilities, Body Work (Spanish)</i>	UR	Brochure	Spanish	Commercial
<i>Guidelines for Vehicle Service Facilities, Body Work (Vietnamese)</i>	UR	Brochure	Vietnamese	Commercial
<i>Guidelines for Vehicle Service Facilities, Changing Oil and Other Fluids</i>	UR	Pamphlet	English	Commercial
<i>Guidelines for Vehicle Service Facilities, Engine &amp; Parts Cleaning &amp; Radiator Flushing</i>	UR	Pamphlet	English	Commercial
<i>Guidelines for Vehicle Service Facilities, Keeping a Clean Shop</i>	UR	Pamphlet	English	Commercial
<i>Guidelines for Vehicle Service Facilities, Tips for Managers of Vehicle Service Facilities</i>	UR	Pamphlet	English	Commercial
<i>Guidelines for Vehicle Service Facilities, Washing Cars and Other Vehicles</i>	UR	Pamphlet	English	Commercial
<i>Guidelines for Vehicle Service Facilities, Washing Cars and Other Vehicles (Spanish)</i>	UR	Brochure	Spanish	Commercial
<i>Guidelines for Vehicle Service Facilities, Washing Cars and Other Vehicles (Vietnamese)</i>	UR	Brochure	Vietnamese	Commercial
<i>Hazardous substances in the auto shop</i>	SC	Videotape	English	Business
<i>Keep Your Shop in Tune and Protect the Bay</i>	UR	Poster	English	All
<i>Larry's Auto Works hazardous material management</i>	SC	Videotape	English	Business
<i>Pollution Solution for the Automotive Industry</i>	SC	Pamphlet	English	Commercial
<i>Recycle Plus--Tires</i>	IWM	Flyer	English	Residential
<i>Tired of Tires?</i>	IWM	Postcard	English	Residential
<i>Your Shop Can Make a Difference</i>	UR/SC	Booklet	English	Commercial

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TITLE	SUBJECT	MEDIA	LANGUAGE	AUDIENCE
<b><u>Construction - behavior</u></b>				
<i>Best Management Practices for Construction Activities</i>	UR	quad-fold pamphlet	English	Residential
<i>Best Management Practices for the Construction Industry. Earth-Moving Activities</i>	UR	tri-fold pamphlet	English	Commercial
<i>Best Management Practices for the Construction Industry. Fresh Concrete and Mortar Application</i>	UR	tri-fold pamphlet	English	Commercial
<i>Best Management Practices for the Construction Industry. General Construction and Site Supervision</i>	UR	tri-fold pamphlet	English	Commercial
<i>Best Management Practices for the Construction Industry. Heavy Equipment Operation.</i>	UR	tri-fold pamphlet	English	Commercial
<i>Best Management Practices for the Construction Industry. Landscaping, Gardening, and Pool Maintenance.</i>	UR	tri-fold pamphlet	English	Commercial
<i>Best Management Practices for the Construction Industry. Painting and Application of Solvents and Adhesives</i>	UR	tri-fold pamphlet	English	Commercial
<i>Best Management Practices for the Construction Industry. Roadwork and Paving</i>	UR	tri-fold pamphlet	English	Commercial
<i>Blueprint for a Clean Bay</i>	UR	Booklet	English	Commercial
<i>Clean Bay Blueprint</i>	UR	Poster	English	Commercial
<i>Construction Storm Water Pollution Control Compliance (Binder)</i>	UR	Binder	English	Commercial
<i>Dewatering from Construction Sites and In-Ground Utilities Maintenance Projects</i>	UR	Booklet	English	Commercial, Municipal
<i>Paint--Safe Use and Disposal</i>	UR/SC	Poster	English	All
<i>Sawcut Slurry</i>	UR	Tri-fold brochure	English	Commercial
<i>Start at the Source, 1999 Edition</i>	UR	Book, paperback	English	Commercial
<b><u>Cooling Tower - behavior</u></b>				
<i>Cooling Towers Regulations, Pollution Prevention &amp; Flow Reduction</i>	SC/UR	Fact Sheet	English	Commercial, Industrial, Institutional
<b><u>General - awareness</u></b>				
<i>A Clear Look at Our Water</i>	UR/SC	Booklet	English	All
<i>Adopt-a-Park</i>	Parks	Brochure	English	All
<i>Changing the Course of California's Water (Lindsey Report)</i>	NPS	Wire-bound book	English	All
<i>Does Your Facility Need To Be Covered By The General Permit?</i>	UR	stapled sheets	English	Industrial, Municipal
<i>Estuarywise</i>	UR	Handbook	English	Residential
<i>Interested Parties</i>	UR	Stapled Sheets	English	Government
<i>Resources for Pollution Prevention and Water Conservation</i>	UR/SC	Fact Sheet	English	All
<i>Sanitary Sewers</i>	DS&T	Brochure	English	All
<i>South Bay Pipeline Maps</i>	SBWR	copied sheets	English	General
<i>South Bay Water Recycling</i>	SBWR	Quad-fold brochure	English	General

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TITLE	SUBJECT	MEDIA	LANGUAGE	AUDIENCE
<i>South Bay Water Recycling</i>	SBWR	Booklet with backpocket (folder)	English	Business
<i>South Bay-Frequently Asked Questions</i>	SBWR	Factsheet (4 pages)	English	General
<i>South Bay-Water Quality Comparison Information &amp; Suitable Uses</i>	SBWR	copied sheets	English	General
<i>Street Sweeping</i>	DS&T	Brochure	English	All
<i>Streets &amp; Traffic</i>	DS&T	Brochure	English	All
<i>The Bay Begins at Your Front Door (color)</i>	UR	Brochure	English	Residential
<i>The Bay Begins at Your Front Door (Spanish)</i>	UR	Brochure	Spanish	Residential
<i>The Bay Begins at Your Front Door. Vinh San Francisco Bat</i>	UR	Brochure	Vietnamese	Residential
<i>Dau Tu Cua Truoc Cua Ban (Vietnamese)</i>				
<i>Use Water Wisely. Key Rings</i>	CSM	Premium	English	All
<i>Use Water Wisely. Rubber Duckies</i>	CRM/UR/SC	Premium	English	Residential
<i>Water Policy Framework</i>	ESD	Document	English	All
<i>Welcome to Kirby Canyon Landfill</i>	IWM	Folder	English	All
<i>We're Stenciling Curbs!</i>	UR	Flyer	English	General
<i>We're Stenciling Curbs! (Spanish)</i>	UR	Flyer	Spanish	General
<b><u>General - behavior</u></b>				
<i>Best Management Practices for Industrial Storm Water Pollution Control</i>	UR	Booklet	English	Commercial, industrial
<i>Bop Drop Shop</i>	IWM	Brochure	English	Residential, small business
<i>Clean It!</i>	UR	fanfold	English	Residential
<i>Cleaning Up Our Act</i>	UR/SC	Sliding Quiz	English	Residential
<i>Controlling Ants In Your House</i>	UR	Factsheet	English	Residential
<i>Controlling Ants In Your House (Spanish)</i>	UR	Factsheet	Spanish	Residential
<i>County-wide Household Hazardous Waste Drop-off Program</i>	UR/SC	Tri-fold brochure	English	Residential
<i>Countywide Household Hazardous Waste Flyer</i>	UR/SC	Flyer	English	Residential
<i>Financial Incentives Program for Wastewater Flow Reduction and Water Conservation</i>	WEP/SC	Brochure	English	Industrial, Commercial
<i>Grow It!</i>	UR	fanfold	English	Residential
<i>Hazardous Waste Disposal Program for Small Businesses in Santa Clara County</i>	IWM	tri-fold brochure	English	Business, Commercial
<i>Help Protect Your Neighbors</i>	UR/SC	Brochure	English	Residential
<i>Home Maintenance Tips for a Cleaner Bay</i>	UR	Brochure	English	Residential
<i>Illegal Dumping (English/Chinese)</i>	IWM	Folder	English / Chinese	All
<i>Illegal Dumping Booklet (English/Vietnamese)</i>	IWM	Booklet	English / Vietnamese	Residential
<i>Industrial Storm Water Pollution Control Compliance (Binder)</i>	UR	Binder	English	All
<i>Keeping Fleas Off Your Pets and Out of Your Yard</i>	UR	Factsheet	English	Residential
<i>Landscaping while protecting our creeks and Bay</i>	UR	Tri-fold brochure	English	Residential
<i>No Dumping Flows to Bay Stencil</i>	UR	Stencil, plastic	English	Residential
<i>No Dumping Flows to Bay Stencil (Spanish)</i>	UR	Plastic stencil	Spanish	Residential

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TITLE	SUBJECT	MEDIA	LANGUAGE	AUDIENCE
<i>No Dumping Flows to Bay Stencil (Vietnamese)</i>	UR	Plastic stencil	Vietnamese	Industrial
<i>Pests Bugging You? (English)</i>	UR	Brochure	English	Residential
<i>Pests Bugging You? ¿Le estan molestando las plagas? (Spanish)</i>	UR	Brochure	Spanish	Residential
<i>Preventing Storm Drain Pollution</i>	UR	Booklet	English	Commercial, Industrial
<i>Quick, What's the Best Day to Protect Our Bay?</i>	UR/SC	Flyer	English	Residential
<i>Safe Use and Disposal of Pesticides</i>	UR	Factsheet	English	Residential
<i>Santa Clara County Household Hazardous Waste Program</i>	UR/SC	Brochure	English	Residential
<i>Santa Clara County Self Audit Program</i>	UR/SC	Tri-fold brochure	English	Commercial
<i>Save Up to \$75 on a Superbowl Seat</i>	CRM	Brochure	English	All
<i>Save Up to \$75 on a Superbowl Seat. Ahorre Hasta \$75 En Su Super Tazon</i>	CRM	Brochure	Spanish	Residential, Business
<i>Switching to Water-Based Solutions for Parts Cleaning</i>	SC	Booklet	English	Commercial
<i>Tips For A Healthy Beautiful Lawn</i>	UR	Factsheet	English	Residential
<i>To Report Storm Drain Pollution - Pads</i>	UR	Form, pads, padded	English	Municipal
<i>Waste Audit Folder</i>	IWM	Folder containing materials	English	Commercial, Industrial
<i>Wastewater Plan Check</i>	SC	Tri-fold brochure	English	Commercial, Industrial
<i>When Ants Invade</i>	UR	Tri-fold brochure	English	Residential
<b><u>Hospitals - behavior</u></b>				
<i>Best Management Practices for Hospitals and Health Care Facilities</i>	SC	Binder	English	Institutions
<b><u>Machine Shops - behavior</u></b>				
<i>Best Management Practices for Machine Shops</i>	SC	Booklet	English	Commercial
<b><u>Mobile Cleaning - behavior</u></b>				
<i>Mobile Cleaner Best Management Practices CETA</i>	UR	Stapled sheets	English	Commercial
<i>Pollution From Surface Cleaning</i>	UR	Folder, glossy tri-fold	English	Commercial
<i>Pollution Prevention Tips for Carpet Cleaners</i>	UR/SC	Tri-fold brochure	English	Commercial
<i>Where Does the Water Go?</i>	UR/SC	Tri-fold brochure	English	Commercial

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TITLE	SUBJECT	MEDIA	LANGUAGE	AUDIENCE
<b><u>Plumbing - behavior</u></b>				
<i>Copper Plumbing and the Health of the Bay</i>	SC	pamphlet	English	Commercial
<i>Get to the Root of the Problem!</i>	SC	Brochure	English	Residential
<i>Handy Guide to Water-Saving Devices</i>	SC	Flyer	English	Residential
<i>The Handy Guide To Water-Saving Devices</i>	CRM/SC	Flyer	English	Residential
<i>The Leaky Faucet Fix-It Guide</i>	CRM/SC	Flyer	English	Residential
<i>Pools and Spas - behavior</i>				
<i>Keep Pool/Spa Water Out Of Storm Drains, Streets, And Creeks</i>	UR/SC	Tri-fold brochure, color	English	Commercial
<i>Keep Your Pool, Spa, or Fountain Copper-Free</i>	UR/SC	Tri-fold brochure, color	English	Residential
<b><u>Printing - awareness</u></b>				
<i>Waste Minimization for the Commercial Printing Industry</i>	SC	Factsheet	English	Industrial
<i>Best Management Practices for Printing and Photoprocessing Operations</i>	SC	Booklet	English	Commercial
<b><u>Restaurant - behavior</u></b>				
<i>Good Cleaning Practices To Protect Our Creeks And Bay (Korean)</i>	UR	Tri-fold brochure	Korean	Commercial
<i>Good Practices to Protect Our Creeks and Bay, Restaurant Packet</i>	UR	Booklet and poster	English	Commercial
<i>Grease Removal Devices</i>	SC	Flyer	English	Business
<b><u>Schools - behavior</u></b>				
<i>Best Management Practices for Educational Institutions</i>	SC	Brochure	English	Institutions, Educational

**Table 2**  
Materials used by IC/ID Inspectors 6/1/99 - 11/30/99

TITLE	SUBJECT	MEDIA	LANGUAGE	AUDIENCE
<i>A Clear Look at Our Water</i>	UR/SC	Booklet	English	All
<i>Auto Dismantlers Best Management Practices (Vietnamese)</i>	UR	Brochure	Vietnamese	Commercial
<i>Auto Facts: How to Dispose of Automotive Fluids Correctly</i>	UR	Fact Sheet	English	Residential
<i>Blueprint for a Clean Bay</i>	UR	Booklet	English	Commercial
<i>Clean Bay Blueprint</i>	UR	Poster	English	Commercial
<i>County-wide Household Hazardous Waste Drop-off Program</i>	UR/SC	Tri-fold	English	Residential
<i>Dewatering from Construction Sites and In-Ground Utilities Maintenance Projects</i>	UR	brochure Booklet	English	Commercial, Municipal
<i>Do It Right (Vietnamese/English)</i>	UR	Poster	Vietnamese / English	Commercial
<i>Good Cleaning Practices To Protect Our Creeks And Bay (Korean)</i>	UR	Tri-fold brochure	Korean	Commercial
<i>Good Practices to Protect Our Creeks and Bay, Restaurant Packet</i>	UR	Booklet and poster	English	Commercial
<i>Guidelines for Vehicle Service Facilities, Body Work (Spanish)</i>	UR	Brochure	Spanish	Commercial
<i>Guidelines for Vehicle Service Facilities, Body Work (Vietnamese)</i>	UR	Brochure	Vietnamese	Commercial
<i>Guidelines for Vehicle Service Facilities, Engine &amp; Parts Cleaning &amp; Radiator Flushing</i>	UR	Pamphlet	English	Commercial
<i>Guidelines for Vehicle Service Facilities, Washing Cars and Other Vehicles</i>	UR	Pamphlet	English	Commercial
<i>Guidelines for Vehicle Service Facilities, Washing Cars and Other Vehicles (Vietnamese)</i>	UR	Brochure	Vietnamese	Commercial
<i>Keep Pool/Spa Water Out Of Storm Drains, Streets, And Creeks</i>	UR/SC	Tri-fold brochure, color	English	Commercial
<i>Keeping It All In Tune</i>	UR	Quad-fold brochure	English	Residential
<i>Pollution From Surface Cleaning</i>	UR	Folder, glossy tri-fold	English	Commercial
<i>Pollution Prevention Tips for Carpet Cleaners</i>	UR/SC	Tri-fold brochure	English	Commercial
<i>Preventing Storm Drain Pollution</i>	UR	Booklet	English	Commercial, Industrial
<i>The Bay Begins at Your Front Door (color)</i>	UR	Brochure	English	Residential
<i>The Bay Begins at Your Front Door. Vinh San Francisco Bat Dau Tu Cua Truoc Cua Ban (Vietnamese)</i>	UR	Brochure	Vietnamese	Residential
<i>Your Shop Can Make a Difference</i>	UR/SC	Booklet	English	Commercial

**Table 3**  
ESD Developed Materials

TITLE	SUBJECT	MEDIA	LANGUAGE	AUDIENCE
<i>A Clear Look at Our Water</i>	UR/SC	Booklet	English	All
<i>Auto Dismantlers Best Management Practices</i>	UR	Brochure	English	Commercial
<i>Auto Dismantlers Best Management Practices (Spanish)</i>	UR	Brochure	Spanish	Commercial
<i>Auto Dismantlers Best Management Practices (Vietnamese)</i>	UR	Brochure	Vietnamese	Commercial
<i>Auto Facts: How to Dispose of Automotive Fluids Correctly</i>	UR	Fact Sheet	English	Residential
<i>Automotive Business Advisory Kit</i>	SC	Information Package	English	Business
<i>Best Management Practices for Educational Institutions</i>	SC	Brochure	English	Institutions, Educational
<i>Best Management Practices for Hospitals and Health Care Facilities</i>	SC	Binder	English	Institutions
<i>Best Management Practices for Machine Shops</i>	SC	Booklet	English	Commercial
<i>Best Management Practices for Printing and Photoprocessing Operations</i>	SC	Booklet	English	Commercial
<i>Clean Bay Blueprint</i>	UR	Poster	English	Commercial
<i>Controlling Ants In Your House (Spanish)</i>	UR	Factsheet	Spanish	Residential
<i>Cooling Towers Regulations, Pollution Prevention &amp; Flow Reduction</i>	SC/UR	Fact Sheet	English	Commercial, Industrial, Institutional
<i>Copper Plumbing and the Health of the Bay</i>	SC	pamphlet	English	Commercial
<i>Dewatering from Construction Sites and In-Ground Utilities Maintenance Projects</i>	UR	Booklet	English	Commercial, Municipal
<i>Do It Right (Spanish/English)</i>	UR	Poster	Spanish / English	Commercial
<i>Do It Right (Vietnamese/English)</i>	UR	Poster	Vietnamese / English	Commercial
<i>Does Your Facility Need To Be Covered By The General Permit?</i>	UR	stapled sheets	English	Industrial, Municipal
<i>Financial Incentives Program for Wastewater Flow Reduction and Water Conservation</i>	WEP/SC	Brochure	English	Industrial, Commercial
<i>Get to the Root of the Problem!</i>	SC	Brochure	English	Residential
<i>Grease Removal Devices</i>	SC	Flyer	English	Business
<i>Guidelines for Vehicle Service Facilities, Body Work (Spanish)</i>	UR	Brochure	Spanish	Commercial
<i>Guidelines for Vehicle Service Facilities, Body Work (Vietnamese)</i>	UR	Brochure	Vietnamese	Commercial
<i>Guidelines for Vehicle Service Facilities, Washing Cars and Other Vehicles (Spanish)</i>	UR	Brochure	Spanish	Commercial
<i>Guidelines for Vehicle Service Facilities, Washing Cars and Other Vehicles (Vietnamese)</i>	UR	Brochure	Vietnamese	Commercial
<i>Hazardous substances in the auto shop</i>	SC	Videotape	English	Business
<i>Help Protect Your Neighbors</i>	UR/SC	Brochure	English	Residential
<i>Illegal Dumping (English/Chinese)</i>	IWM	Folder	English / Chinese	All
<i>Illegal Dumping Booklet (English/Vietnamese)</i>	IWM	Booklet	English / Vietnamese	Residential
<i>Landscaping while protecting our creeks and Bay</i>	UR	Tri-fold brochure	English	Residential
<i>Larry's Auto Works hazardous material management</i>	SC	Videotape	English	Business
<i>Pollution Solution for the Automotive Industry</i>	SC	Pamphlet	English	Commercial
<i>Quick, What's the Best Day to Protect Our Bay?</i>	UR/SC	Flyer	English	Residential
<i>Recycle Plus--Tires</i>	IWM	Flyer	English	Residential
<i>Resources for Pollution Prevention and Water Conservation</i>	UR/SC	Fact Sheet	English	All
<i>Save Up to \$75 on a Superbowl Seat</i>	CRM	Brochure	English	All

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ESD Developed Materials

TITLE	SUBJECT	MEDIA	LANGUAGE	AUDIENCE
<i>Save Up to \$75 on a Superbowl Seat. Ahorre Hasta \$75 En Su Super Tazon</i>	CRM	Brochure	Spanish	Residential, Business
<i>Sawcut Slurry</i>	UR	Tri-fold brochure	English	Commercial
<i>South Bay Pipeline Maps</i>	SBWR	copied sheets	English	General
<i>South Bay Water Recycling</i>	SBWR	Quad-fold brochure	English	General
<i>South Bay Water Recycling</i>	SBWR	Booklet with backpocket (folder)	English	Business
<i>South Bay-Frequently Asked Questions</i>	SBWR	Factsheet (4 pages)	English	General
<i>South Bay-Water Quality Comparison Information &amp; Suitable Uses</i>	SBWR	copied sheets	English	General
<i>Tired of Tires?</i>	IWM	Postcard	English	Residential
<i>To Report Storm Drain Pollution - Pads</i>	UR	Form, pads, padded	English	Municipal
<i>Waste Audit Folder</i>	IWM	Folder containing materials	English	Commercial, Industrial
<i>Wastewater Plan Check</i>	SC	Tri-fold brochure	English	Commercial, Industrial
<i>Water Policy Framework</i>	ESD	Document	English	All
<i>We're Stenciling Curbs!</i>	UR	Flyer	English	General
<i>We're Stenciling Curbs! (Spanish)</i>	UR	Flyer	Spanish	General